

Graphic Designer Marketing Executive

**frenkel
topping**
GROUP

Part-time 22.5 hours per week

Location: Office-based with flexible working arrangements

Are you a confident communicator?

Do you have experience in a social media or digital media role?

Are you able to work well under pressure and work autonomously?

If this sounds like you, we have an exciting opportunity, where you can take the next step in your career and work with a rapidly expanding Group.

A little bit about us...

We're a financial services business specialising in personal injury and clinical negligence. We've recently been growing our family of brands, expanding our service offering, and reshaping our brand identity. We pride ourselves on delivering outstanding service and support to our vulnerable clients. You will be running the social media channels day to day creating engaging content and seeking out new social media avenues and ways of connecting with audiences. Every day will be exciting, challenging, and incredibly rewarding!

Focused on
LIFE after
life-changing
events.

 recruitment@frenkeltopping.co.uk

 0161 886 8000

 [frenkeltoppinggroup.co.uk](https://www.frenkeltoppinggroup.co.uk)

Graphic Designer Marketing Executive

Our customer charter is always at the heart of everything we do:

The right people doing the right thing always

Always Experts:

30 years experience as specialists in PI and Clin Neg. Our depth of understanding is unrivaled in our field. Regarded by the Ministry of Justice as a valuable source of knowledge in expert witness and the Ogden discount rate.

Always Principled:

We're always thinking about the impact we're having – on our team, on our clients and their families, and the world. We act with care and integrity and we will always do what's right.

Always Proven:

Helping litigators achieve maximum damages and clients achieve the best long-term financial outcome is our core business and we've been instrumental in securing additional millions in settlements and providing financial guidance post-settlement that allows for the most fulfilled life post-injury. Our clients are clients for life.

Always Responsible:

We work with clients during some of the most difficult periods of their lives. We know their money has to last a lifetime and we're well aware of the challenges that life after an injury can present. It's a responsibility we take seriously. We pride ourselves on providing quality, unbiased advice with transparency and openness.

Always Reliable:

For life's decisions – from birth to planning the financial legacy you leave behind – we'll be there. Always.

Focused on
LIFE after
life-changing
events.

 recruitment@frenkeltopping.co.uk

 0161 886 8000

 frenkeltoppinggroup.co.uk

Graphic Designer Marketing Executive

What does a typical day in this role look like?

- Working closely with the Leaders of the Group to develop concepts, designs, and illustrations that can utilise across a range of materials (social, web, print, and video) across the Group
- Design visual print and digital marketing materials, which are on brand, targeting our audiences, including brochures, web banners, case studies, and stand graphics
- Updating and rebranding existing marketing material for the Group
- Responsible for ordering and managing the production of business materials
- Assisting with research and development of ideas. Keeping up to date with both industry and broader creative trends
- Ensure artwork is prepared to the highest standard for both digital and print, maintain brand consistency
- Researching materials, processes, and market requirements
- Coordinate and manage all graphic artwork for campaigns and The Knowledge Hub

With that in mind, we'd love to meet someone with...

- Experience of digital and print creative content
- Strong creative vision with excellent communication skills
- Strong knowledge in Adobe Programs
- A creative mindset and spirit
- Commercially aware and able to demonstrate marketing experience
- Someone who can create innovative artwork designs enforcing brand standards and execution across all channels and across the Group
- Strong work ethic
- Results driven
- Self-motivated
- Energetic, driven and takes pride in their work
- Effective time management skills
- A strong communicator with excellent written and verbal skills
- 360 marketing experience, with a focus on digital (and clear understanding of - digital marketing metrics)
- Proactive and energetic individual who can create and publish engaging content that fits our audience
- Be able to multi-task and project manage large & sometimes complex activities
- Must be a team player with a can-do attitude & spirit
- Strong attention to detail
- Strong communicator with solid presentation skills
- Experience of working in a print and digital marketing role
- Professional and proactive work ethics

Focused on
LIFE after
life-changing
events.

 recruitment@frenkeltopping.co.uk

 0161 886 8000

 frenkeltoppinggroup.co.uk

Graphic Designer Marketing Executive

frenkel
topping
GROUP

And last but not least... what's in it for you?!

- Working with an expanding business, with an ambitious growth strategy
- We are passionate about growth and we aim to provide every employee with a clear development plan, with regular reviews that enable them to achieve their career goals.
- Opportunity to embed a new brand rollout and help meet some ambitious growth plans
- Fantastic benefits

The closing date for the post is Thursday 16.09.2021. CV's to be forwarded to recruitment@frenkeltopping.co.uk.

Focused on
LIFE after
life-changing
events.

 recruitment@frenkeltopping.co.uk

 0161 886 8000

 [frenkeltoppinggroup.co.uk](https://www.frenkeltoppinggroup.co.uk)